# Rotary Club of Montgomery/Rocky Hill

# Run With Rotary

**To End Hunger, Illiteracy, Addiction and Polio...In Our Community and Around the World**

## *Become a sponsor!*

Dear Friend,

We seek your support in continuing our successful annual community charity event: The Rotary Club of Montgomery/Rocky Hill's "Run With Rotary" to be held on Sunday, May 3, 2020 at Skillman Park, Skillman, NJ.

**Your ~~entire~~ contribution (100%)** will aid local, national, and international projects. Our 14th annual Run With Rotary **5K Race and 1-Mile Ramble**, is the principal fund-raising event for our club and its charitable foundation.

Again this year the Rotary Club of Montgomery/Rocky Hill is joining forces with the Montgomery Environmental Commission for a <u>full day</u> of events. The day will start with the **Run With Rotary**, and continue with a free **Earth Day Fair.** The day's events will include entertainment, food trucks, community info booths... plus Earth Day-focused environmental information, kids activities, recycling collections, live animals, and more. We expect approximately 2,000 people to attend.

### A good cause and great visibility for our sponsors.

Your program book ad, display logo, and event table will be seen and visited by an even greater audience. Sign up early and our pre-event press releases and brochures will also include your name.

Please consider a sponsorship of the 2020 Run With Rotary. A simple form to select and return your pledge is included with this letter.

Very truly yours,
Zoltan Nagy,
*Chair of the 2020 Run With Rotary Committee*

*PS: Diamond and Sapphire sponsorship dollars and proceeds from the Run 50/50 raffle* will support **Bentley Community Services**, *to purchase a desperately needed replacement truck to efficiently* **redistribute fresh food-market surplus to those in need**.

Rotary Club of Montgomery/Rocky Hill • PO Box 333, Rocky Hill, NJ 08553
http://www.montgomeryrotary.org • http://www.runwithrotary.org
**Contact us: race_information@runwithrotary.org**

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**100% of your sponsorship** will aid local, national, and international projects through the Rotary Club Montgomery and Rocky Hill Foundation

**LOCAL**
- Agape House
- Arm in Arm
- Bentley Community Services
- Crawford House
- Emergency Assistance to Local Families
- HomeFront
- Isles
- Interact Clubs at Montgomery Township Schools
- Montgomery Twp. Food Pantry
- Montgomery/Rocky Hill EMS
- Montgomery Habitat for Humanity project
- Rocky Hill Fire Company
- Samaritan Homeless Interim Program (S.H.I.P.)
- Somerset Treatment Services
- Special Olympics NJ
- Trenton Area Soup Kitchen

**NATIONAL & INTERNATIONAL**
- Be the Match® Registry
- Nepal Micro Finance
- Polio Plus (eradication of polio)
- ShelterBox International
- Water for South Sudan
- Himalayan Cataract Project

**VOCATIONAL**
- CDA Vo-Tech Scholarships
- College Possibilities Day
- MHS Scholarships

Rotary Club of Montgomery/Rocky Hill
# 2020 RUN WITH ROTARY • SPONSOR BENEFITS

| Sponsor Level ▶<br><br>Promotion<br>& Publicity ▼ | Diamond<br>$25,000<br>*** | Sapphire<br>$10,000<br>*** | Platinum<br>$5,000 to<br>$9,999 | Gold<br>$2,000 to<br>$4,999 | Silver<br>$1,000 to<br>$1,999 | Bronze<br>$500 to<br>$999 | Benefactor<br>$300 to<br>$499 | Friend<br>Up to<br>$299 |
|---|---|---|---|---|---|---|---|---|
| **RWR Website**<br>*Sponsor Webpage Listing* | ✓<br>with logo | ✓<br>with logo | ✓<br>with logo | ✓<br>with logo | ✓<br>with logo | ✓<br>name listing | ✓<br>name listing | ✓<br>name listing |
| **Race Day Program Book**<br>*Race Day Distribution*<br>*(sponsor before April 12)* | full-page<br>color ad | full-page<br>color ad | full-page<br>color ad | full-page<br>b/w ad | 1/2 page<br>b/w ad | 1/3 page<br>b/w ad | name<br>listing | name<br>listing |
| **Brochure**<br>*Listing, local distribution*<br>*2020-2021* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Race Day Sponsor Area**<br>*Table for Sponsor to*<br>*Staff & Advertise* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| **Commemorative Shirt**<br>*Shirt-Back Listing*<br>*(must sponsor before April 8)* | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| **RWR Poster Listing**<br>*Local Retail Distribution* | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| **Newspaper**<br>*Listing in a press release* | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| **Showmobile Banner**<br>*Podium Backdrop;*<br>*Full-color Company Logo* | ✓ | ✓ | ✓ | ✓ | | | | |
| **RWR Race Bibs**<br>*B&W Company Logo* | ✓ | ✓ | ✓ | | | | | |
| **Run & Ramble**<br>**Finish Line Tape**<br>*B&W Company Logo* | ✓ | ✓ | ✓ | | | | | |

***Diamond and Sapphire sponsorship proceeds will* support **Bentley Community Services**, to purchase a desperately needed truck to efficiently **redistribute fresh food-market surplus to those in need**.

Run With Rotary
May 3, 2020

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## Program Book Ad Sizes

| | | |
|---|---|---|
| **Diamond/Sapphire<br>& Platinum** | Full page ad: color | 5"w x 8"h |
| **Gold** | Full page ad: B/W | 5"w x 8"h |
| **Silver** | Half page ad: B/W | 5"w x 4"h |
| **Bronze** | 1/3 page ad: B/W | Horiz.: 5"w x 2.5"h<br>Vert.: 2.4"w x 5.25"h |

ADS: Print-ready, hi-res PDF preferred. If you do not have an ad for the RWR program book our volunteer Graphic Designer can create an ad for you if you supply text, logo and/or photo files. Send to kauzmann@verizon.net

**Event Day Vendor Option** • $250
12'x12' Space *(Vendor provides Tent/Table)*
For info email Maria: kauzmann@verizon.net